MEET YOUR ADVISOR



Gurleen Kaur - CEO

hareepatti paisa waisa wisdom

• RETIREMENT PLANNING

- CHILD EDUCATION PLANNING
- INSURANCE PLANNING
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WISHING YOU ALL A VERY HAPPY DIWALI AND PROSPEROUS NEW YEAR



SAVINGS HABITS TO OVERCOME





To be successful in investing one has to do only a few things right as long as there are not too many mistakes. Warren Buffet and many other leading wealth managers believe this. The game of investing can be won with patience, rationale and

discipline more than intelligence or intense activity. As investors, while we should focus on the right things, there are also a few things which we normally ignore. A few mistakes of action or behaviour can cost us a lot of wealth and ruin the gains which we may make from our right decisions. We attempt to highlight some of these mistakes in this article to help

you be aware...



NOT INCREASING SAVINGS WITH TIME

We normally witness a rise in our savings on a yearly basis which is generally in the inflation range, at the lower end. In planning our budgets, we account for a rise in expenses – from entertainment to children school fees and from maid salary to new gadgets. But rarely do we increase the savings rate. That is the default balance figure remaining after accounting for rise in everything else.

Your savings has to increase with time. If you did an SIP of say 10,000 3 years back but have not increased it, you are making a mistake. Effectively it means that you are saving a lot less today than 3 years ago. Assuming a retail inflation of 10%, it means that you have reduced your savings to ₹7,513/- from 10,000 3 years ago in real terms while your income has increased.

| Example | 3 Years Ago | Present |
|-----------------|-------------|----------|
| Monthly Earning | 1,00,000 | 1,40,000 |
| SIP | 10,000 | 10,000 |
| Savings Rate | 10.00% | 7.14% |
| Additional SIP | - | 4,000 |

With time, be it any form or method of saving, the savings rate has to rise. While it may sound difficult, we should aim to increase our savings by at least the rate of inflation, every year, and then accordingly adjust our other budget figures. That means, starting

additional SIPs or increasing the SIP amount. The higher the savings rate rise, the better will be your financial future.

NOT LOOKING AT THE BIGGER PICTURE

Another common mistake we often commit is when we do not look ourselves at a consolidated level in terms of our investments. We are more comfortable looking at different investments with differ shades of color. For real estate, we have a different approach and risk profile, for bank deposits or other traditional fixed income savings, we have an entirely different approach. When it comes to mutual funds or equities, again our risk appetite and approach begins to differ.

For all these different avenues of investments, be it own business, real estate, gold, fixed income or equities, it is very possible that we hold different risk profile and returns expectations. For example, we may sound very comfortable with real estate for long term and would be happy to blindly stay invested for over 5 years but when it comes to mutual funds & equities, we may demand performance even in short periods of time and then be impatient if expectations are not met. We may never sell real estate if it is at a loss but would be most eager to offload any non-performing stock immediately.

We should avoid adopting different perspectives to investments and start looking at our entire portfolio holistically. We should align our entire portfolio with our financial goals and risk profile. While this may not appear simple, it is not very difficult either. We should make it a habit of looking at our overall percentage exposure to equities, debt and physical assets. Only then can we understand our overall asset allocation and if we are conservative or aggressive in our approach.

TOO MUCH OBSESSION WITH EQUITIES & PERFORMANCE

Finding too much focus or obsession on equities is not uncommon. In fact for most of us, it would be a sort of ritual to see

holdings and performance of mutual fund equity schemes or direct equities on a very frequent basis. We instantly look into our portfolio after any news headline or event affecting the markets. Do we show such level of inquisitiveness or impatience for other asset classes? Is it advised?

The answer is evidently no. While we do need to be active and aware of our portfolio, having said so, we should also give adequate time for equity asset class to show their true nature. We may review and make changes in our portfolio at a frequency of say six months at a minimum or when any major event happens in our life or in markets. Beyond that, it is not advised to focus primarily on either performance or

What should be our primary

actual underlying holdings.

focus then?

Our focus should be on the overall asset allocation, as discussed earlier. There is no point in getting a very handsome returns on equities if the overall % allocation is negligible in your portfolio. Even with average returns, you

could do better if your asset allocation was appropriate for you. In the given example, an investor with higher equity holdings performs better with half the returns than an investor with low holdings.

| | Portfolio | Holding | Returns | Portfolio Impact |
|---------------|-----------|---------|---------|---------------------|
| | Equity | 10.00% | 20.00% | 2.00% |
| Investor | Debt | 90.00% | 7.00% | 6.30% |
| Α | Total | 100.00% | NA | 8.30% |
| | Equity | 50.00% | 10.00% | 5.00% |
| Investor B | Debt | 50.00% | 7.00% | 3.50% |
| | Total | 100.00% | NA | 8.50% |

CONCLUSION

There are many behavioural aspects to investing. In this article, we have discussed some habits which do not fall under the preview of emotions or rationality or decision making. The above behaviours or mistakes are something we practice without really being aware of it. It is time that we recognise them and take remedial actions for correcting these behaviours. The correction demands that we change our approach to how we look at our portfolios while being updated with our savings plan as we prosper in life.

The TRUTH Behind INVESTING

There is science behind the progress of humans. And the foundation of successful societies are built on pillars of logic and science. Progress happens when work gets done by those who are experts as they do

their things better than others. In our lives, we entrust our confidence in the expertise individuals like doctors, lawyers, accountants and even astrologers. Many would not think twice before putting up

their lives or wealth into their hands. We revere these specialists in our lives and given an option, you would definitely be inclined to choose an expert to guide us. But is it true for every thing?

The answer is No. There is one exception – a very important aspect of our lives for which we do not truly have or follow advisors in the right spirit. Yes; it is about our savings & investments. Most of us do not have a proper financial advisor. Even those who do have, consult their financial advisors only for a part of their investments and other financial matters. Worst, when an advise is received, most of us are not very keen to follow it in full spirit.

THE MYTH

Somehow, when it comes to managing money, we tend to feel like experts ourselves. Most of us doubt, question the logic and argue with our financial advisors

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on recommendations. Even after years of sub-optimal performance, we tend to overrate our intelligence and expertise in managing money and worst, we often continue to follow our own beliefs. We would listen almost anybody from relatives to friends to neighbours for advice – almost akin to following witch doctors or astrologers! We believe that if

impossible thing for any reasonably educated person to do on their own. But the question is how many of us do it? Being human, how many of us have full control of our behaviour, habits & emotions?

THE SCIENCE BEHIND INVESTING

Having said that, the question again

arises - can we manage our investments on our own, assuming we can handle our emotions / behaviour as desired (a tall task in itself!). The answer is 'No' again. Except for a minuscule population, most of us are not adequately aware and knowledgeable enough plan for our investment needs

adequately.



we put our mind into it, we could do it very well and without being skeptical about it. This is sadly true for most of us.

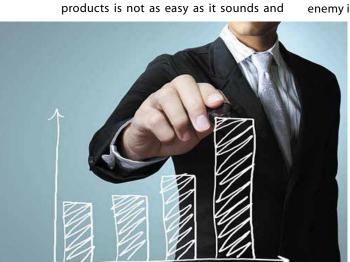
THE REALITY

The truth is that being a successful investor is not about intelligence or logics or deep expertise. A highly educated Ph. D may not be able to give you better returns that your present advisor. The true role of an advisor would be to manage your savings & investment behaviour more than actually managing the portfolio. He can help bring discipline, stability in investing approach, sense of urgency, help in realisation of needs, controlling extreme money habits, emotions and so on.

An advisor would help you look at a bigger picture and handle finances holistically. The advisor would help us in managing our emotions of being greedy or being fearful at different times during different market situations. He would be the driving force behind identifying your life goals and setting plans to achieve them. This is not an

Investing is a science and there are defined academic branches of studies offering degrees and certifications in the field. Know that there are backdrops to investment strategies and financial planning. Though you may not have heard the terms of Modern Portfolio Theory, theory of interest, efficient market hypothesis and so on, you would have enjoyed the fruits of such theories in practical terms. Financial planning itself is based on a defined six step process with many layers beneath to unravel.

Constructing a portfolio and selecting products is not as easy as it sounds and



perhaps an expert guidance can do wonders as opposed to advice from those of the astrologers' kind. Even if the knowledge and expertise is there, there is again a question of time and priority for this work for you. In addition, there is also the aspect of technology, accessibility and operations which can be addressed effectively by advisors without you ever getting bothered about them.

EXPERIENCE IS A BIASED TEACHER

In investing we give weightage to our personal experiences and events. These experiences shape our beliefs approach to investing. If we had experienced losses in past, irrespective of the reason, we would be skeptical of investing again in similar assets, even if the opportunities were better this time. Our own experiences can often prove to be unreliable, biased, flavoured with emotions capturing a period outdated in today's context. Thus, to boast of our past experience and mask it as expertise can be a fatal thing to do to our investments, especially when we are not professionals who try to practice purely on logics & research.

CONCLUSION

In the words of Warren Buffet - "You don't need to be a rocket scientist. Investing is not a game where the guy with 160 IQ beats the guy with a 130 IQ.".

But it also true that an investor's worst enemy is not the markets but the investor

himself. And that is because of everything human in us that overshadows pure logic and rationale in decision making. Be our own over-confidence, ego, emotions, experience and so on. The fact is that we should should take wealth management as seriously as any other profession and look for expertise in managing not just our wealth but also our humane attributes.

Fund Manager Interviews



Mr. Dhawal Dalal Exec. Vice President & Head Fixed Income

Mr. Dhawal Dalal joined Merrill Lynch Investment Managers in 1996 after receiving his MBA from the University of Dallas. He worked with the Merrill Lynch Private Client Fixed Income Division approximately a year. later joined He Money Market Desk

of Merrill Lynch Investment Managers. He returned to India in 1998 to join the Fixed Income Desk of DSP BlackRock Investment Managers Pvt. Ltd. (previously called DSP Merrill Lynch Fund Managers). He is currently Exec. Vice President and Head of Fixed Income at DSP BlackRock Investment Managers Pvt. Ltd.

RBI has reduced interest rate sharply in last quarterly review. What is your assessment on RBI's credit policy review?

We believe that the RBI's larger-than-expected reduction in the Repo Rate is aimed at jump-starting economic activities the busy-season with lower borrowing costs. The RBI governor had alluded to this fact by mentioning that investment would like to respond more strongly if there was more monetary stimulus in the pipeline. We expect the RBI to maintain an accommodative stance in the current environment of sub-optimal economic growth and lower consumer inflation in the medium-term.

What is your expectation on interest rates in coming one year?

With front-loading of rate cuts on Sep 29, 2015, we expect the RBI to maintain the status quo on rates till March 31, 2016. Further review of the Repo Rate will be based on the state of economic slack, Fed lift-off, commodity price cycle, global economic landscape, fund flows in the Emerging Markets as well as relative performance of EM currencies against the dollar, in our opinion.

Do you think long duration bonds still good for investments considering recent rally in Gsec after rate cut?

The Reserve Bank of India has reduced the Repo Rate by 125 basis points since December 31, 2014. However, yields of long-term government bonds with residual maturity of more than 10Y have declined by around 30 basis points during that period. At the same time, yields of short-term government bonds have declined more in response to Repo rate reductions. Based on that, fixed income funds with average maturities between 2Y to 5Y have relatively out-performed income funds and Gilt Funds on YTD basis as on Sep 30, 2015. We expect this trend to continue as the yield curve turns steeper between 5Y & 10Y segment.

How currency has impact on debt markets?

Currencies have an important role to play in bond markets in our opinion. The USD had begun to strengthen since May 2015 on expectations of the Fed lift-off in September 2015. This had put downward pressure on some EM currencies. Weakening of commodity prices have also resulted in weakening of commodity producing countries against the dollar. These developments caused in outflows from EM equities and debt back to DM equities and debt. Outflows from EM as well as sharp fall in commodity prices have resulted in widening of credit spreads in some economies in the last three months. Indian rupee had relatively out-performed this year amid improvement in the economic landscape with lower commodity prices helping us reduce our trade deficit and keeping inflationary pressure in check.

How do you think deficient monsoon will have impact on inflation?

Generally, lower rains mean lower crop production. However, a proactive government could offset lower production of food grains by making available required food stock at affordable prices. We believe that the government is likely to address supply-side concerns by taking a combination of steps. This will likely mitigate impact of lower production on food prices in our opinion.

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|--------|-------------------|-----------|--------|-----------|
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| Starting - November Month of | 2014 | 2012 | 2010 | 2008 | 2005 | 2003 |
|-----------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Years | 1 | 3 | 5 | 7 | 10 | 12 |
| Invested Amount : | 1,20,000 | 3,60,000 | 6,00,000 | 8,40,000 | 12,00,000 | 14,40,000 |
| Schemes (Diversified Equity) | 1,, | | eturns % - CA(| | ,, | ,, |
| Axis Equity Fund - Gr | -2.64 | 16.06 | 15.98 | - | - | - |
| Axis MidCap Fund - Gr | 0.53 | 30.12 | - | - | - | - |
| Baroda Pioneer Growth Fund - Growth Plan Birla Sun Life Advantage Fund Gr | -4.96 2.28 | 16.87 26.95 | 13.70 21.11 | 12.52 18.28 | 11.59 14.06 | 14.95 |
| Birla Sun Life Buy India Fund - Gr | 5.54 | 30.92 | 25.21 | 23.07 | 18.64 | 19.91 |
| Birla Sun Life Dividend Yield Plus - Growth Birla Sun Life Equity Fund - Gr | -4.43 2.55 | 17.77 24.89 | 14.57 20.49 | 15.69 18.12 | 14.95 14.79 | 15.75 17.06 |
| Birla Sun Life Frontline Equity Fund - Gr | -1.27 | 19.17 | 17.86 | 17.35 | 15.81 | 17.84 |
| Birla Sun Life India GenNext Fund - Gr | 3.66 | 23.75 | 21.95 | 21.42 | 17.91 | - 10.05 |
| Birla Sun Life India Opportunities Fund - Gr Birla Sun Life Long Term Advantage Fund - Gr | 19.04 0.13 | 35.73 22.80 | 27.18 19.42 | 23.58 18.20 | 16.67 | 16.05 |
| Birla Sun Life Midcap Fund - Gr | 8.49 | 31.54 | 23.59 | 21.29 | 17.62 | 19.30 |
| Birla Sun Life MNC Fund Gr Birla Sun Life Pure Value Fund - Gr | 11.61 4.60 | 39.78 34.94 | 31.11 27.06 | 29.44 24.25 | 23.82 | 23.35 |
| Birla Sun Life Small and Midcap Fund - Gr | 8.73 | 31.11 | 23.60 | 21.77 | - | - |
| Birla Sun Life Special Situations Fund - Gr Birla Sun Life Top 100 Fund - Gr | 8.26 -0.21 | 27.96 20.57 | 21.04 18.65 | 17.60 17.71 | - 14.78 | - |
| BNP Paribas Dividend Yield Fund- Gr | 1.97 | 22.68 | 19.54 | 19.17 | 16.18 | - |
| BNP Paribas Equity Fund - Gr BNP Paribas Midcap Fund - Gr | 0.32 9.77 | 21.43 33.53 | 19.26 | 17.67 26.51 | 14.03 | - |
| BOI AXA Equity Fund - Regular Plan Gr | -4.33 | 15.19 | 28.42 13.57 | 12.31 | - | - |
| Canara Robeco Emerging Equities Fund - Gr | 11.12 | 41.88 | 31.72 | 29.51 | 21.87 | - |
| Canara Robeco Equity Diversified - Gr Canara Robeco F.O.R.C.E. Fund - Regular Gr | -3.02 -1.06 | 15.91 20.89 | 14.89 18.42 | 15.89 | 14.62 | - |
| Canara Robeco Large Cap Plus Fund - Gr | -3.50 | 14.01 | 13.70 | - | - | - |
| DHFL Pramerica Large Cap Equity Fund - Gr DSP BlackRock Equity Fund - Reg. Plan - Div | -4.10 -3.23 | 11.69 19.38 | - 15.77 | - 15.57 | - 14.47 | - 17.32 |
| DSP BlackRock Focus 25 Fund - Gr | 1.28 | 22.11 | 17.13 | - | - 14.47 | - 17.32 |
| DSP BlackRock Micro Cap Fund - Gr | 15.67 | 47.10 | 33.44 | 30.96 | - | - |
| DSP BlackRock Opportunities Fund - Gr DSP BlackRock Small and Mid Cap - Reg Gr | 1.33 5.44 | 20.75 31.39 | 17.41 23.86 | 16.60 23.16 | 14.11 | 16.13 |
| DSP BlackRock Top 100 Equity Fund Gr | -6.55 | 12.90 | 12.09 | 12.57 | 12.44 | 15.22 |
| DWS Alpha Equity Fund - Gr DWS Investment Opportunity Fund - Gr | 0.20 -2.26 | 18.85 16.50 | 15.97 14.24 | 14.19 12.77 | 12.34 11.46 | 14.34 |
| Edelweiss Diversified Growth Equity Top 100 Fund - Gr | -2.87 | 17.06 | 16.16 | - | - | - |
| Edelweiss Emerging Leaders Fund - Gr | 6.65 | 27.38 | - 10.70 | - | - | - |
| Edelweiss Prudent Advantage Fund Plan A - Gr Escorts Growth Plan G | 1.61 2.24 | 17.77 26.35 | 13.76 19.47 | 16.61 | 12.64 | 14.00 |
| Franklin India Bluechip Fund Gr | 1.62 | 17.31 | 14.94 | 15.22 | 13.79 | 15.76 |
| Franklin India Flexi Cap Fund - Gr Franklin India High Growth Companies Fund - Gr | 2.81 -0.44 | 24.97 31.05 | 20.54 26.03 | 19.33 23.41 | 16.16 | - |
| Franklin India Opportunities Fund-Gr | 0.26 | 24.18 | 19.11 | 16.84 | 13.05 | 14.77 |
| Franklin India Prima Fund Gr Franklin India Prima Plus Gr | 5.13 3.48 | 33.08 25.38 | 27.52 21.08 | 25.37 19.64 | 19.18 16.84 | 19.36 18.64 |
| Franklin India Smaller Companies Fund - Gr | 8.31 | 39.09 | 32.02 | 28.52 | - 10.84 | 18.04 |
| Goldman Sachs India Equity Fund - Gr | 2.92 | 26.00 | - | - | | |
| HDFC Capital Builder-Gr HDFC Core and Satellite Fund - Gr | 1.47 | 22.34 19.94 | 18.75 14.55 | 18.63 14.80 | 15.85 12.51 | 17.44 |
| HDFC Equity Fund - Div | -6.63 | 17.82 | 15.47 | 16.53 | 15.18 | 17.66 |
| HDFC Growth Fund Gr HDFC Large Cap Fund - Gr | -1.57 -7.45 | 15.11 8.93 | 12.79 9.91 | 13.63 10.50 | 12.94 8.47 | 15.41 10.12 |
| HDFC Mid Cap Opportunities Fund - Gr | 4.15 | 32.33 | 26.29 | 25.85 | - | - |
| HDFC Premier Multi-Cap Fund - Gr | -5.56 | 17.84 | 13.39 | 13.77 | 11.88 | - |
| HDFC Small and Mid Cap Fund - Gr HDFC Top 200 Fund - Div | 5.76 -7.10 | 22.67 14.83 | 18.75 13.64 | 18.15 14.52 | - 14.08 | 16.79 |
| HSBC Dividend Yield Equity Fund - Gr | -6.58 | 13.09 | 11.71 | 11.61 | - | - |
| HSBC Dynamic Fund - Gr HSBC Equity Fund - Gr | -2.95 -6.14 | 10.37 11.69 | 8.99 10.75 | 8.79 10.47 | - 9.52 | - 11.91 |
| HSBC India Opportunities Fund - Gr | -7.62 | 19.69 | 16.96 | 15.71 | 12.56 | - |
| HSBC Midcap Equity Fund - Gr ICICI Prudential Dynamic Plan - Gr | 2.86 -3.37 | 35.06 16.26 | 24.12 15.42 | 19.20 16.05 | 13.36 14.61 | - 17.62 |
| ICICI Prudential Exports and Other Services Fund - Gr | 18.02 | 37.76 | 32.00 | 27.52 | - 14.01 | - |
| ICICI Prudential Focused Bluechip Equity Fund - Gr | -2.38 | 16.90 | 15.92 | 16.88 | - | - |
| ICICI Prudential MidCap Fund - Gr ICICI Prudential Multicap Fund - Gr | -2.27 5.56 | 33.67 23.33 | 25.50 19.32 | 22.51 17.90 | 16.23 14.50 | - 16.22 |
| ICICI Prudential Select Large Cap Fund - Retail Gr | -8.07 | 13.53 | 13.27 | - | - | - |
| ICICI Prudential Top 100 Fund - Gr | -5.36 1.97 | 14.40 | 14.57 25.95 | 14.71 25.78 | 12.88 21.39 | 14.92 |
| ICICI Prudential Value Discovery Fund Gr IDFC Classic Equity Fund - Regular Plan - Gr | -5.14 | 31.18 12.28 | 11.99 | 11.35 | 9.49 | - |
| IDFC Equity Fund - Regular Plan - Gr | -10.41 | 8.93 | 10.02 | 10.76 | - | - |
| IDFC Imperial Equity Fund - Regular Plan - Gr IDFC Premier Equity Fund - Regular Plan - Gr | -9.66 0.32 | 9.77 26.51 | 9.17 22.85 | 9.44 23.08 | - 21.42 | - |
| IDFC Sterling Equity Fund - Regular Gr | -6.14 | 20.86 | 18.39 | 19.24 | - | - |
| Indiabulls Blue Chip Fund - Gr JM Equity Fund Growth Option | 1.96 -4.34 | 13.76 16.69 | - 13.84 | - 11.94 | - 8.16 | 9.40 |
| JM Multi Strategy Fund - Growth Option | -8.50 | 18.45 | 14.95 | 12.09 | - 0.10 | 9.40 |
| JP Morgan Ir dia Equity Fund - Gr | 0.22 | 19.32 | 16.24 | 15.81 | - | - |
| JP Morgan India Mid and Small Cap Fund - Gr Kotak 50 Equity Scheme Div | 6.39 1.96 | 36.71 19.18 | 29.03 16.17 | 26.43 15.00 | - 12.91 | - 15.29 |
| Kotak Classic Equity Fund - Gr | -4.15 | 14.74 | 14.41 | 14.10 | 12.14 | - |
| Kotak Emerging Equity Scheme - Gr Kotak Midcap - Gr | 7.17 5.16 | 35.77 30.31 | 26.96 23.46 | 23.39 21.81 | - 16.31 | - |
| Kotak Opportunities Fund - Gr | -0.69 | 21.04 | 17.77 | 16.61 | 14.25 | - |
| Kotak Select Focus Fund - Gr | 2.69 | 24.78 | 20.87 | - | - | - |
| L&T Equity Fund - Gr L&T India Large Cap Fund - Gr | -3.42 -3.38 | 19.59 17.72 | 16.51 15.21 | 16.59 15.69 | 14.81 | - |
| L&T India Special Situations Fund - Gr | -2.02 | 20.85 | 18.65 | 18.45 | - | - |
| L&T India Value Fund - Gr | 9.98 | 33.81 | 26.54 | - 24.11 | - 10 7/I | - |
| L&T Midcap Fund - Gr LIC Nomura Equity Fund Gr | 7.12 -9.34 | 35.92 12.80 | 26.98 11.88 | 24.11 11.36 | 18.74 9.25 | 9.91 |
| LIC Nomura Growth Fund Gr | -4.22 | 16.48 | 14.28 | 13.45 | 10.54 | - |
| Mirae Asset Emerging Bluechip Fund - Gr | 12.09 | 39.10 | 31.49 | - 20.46 | - | - |
| Mirae Asset India Opportunities Fund - Gr Motilal Oswal MOSt Focused 25 Fund - Gr | 1.00 -0.60 | 23.03 | 20.12 | 20.46 | - | - |

MF NEWS

Equity MF folio count up by 21 lakh in Apr-Sept

Equity mutual funds witnessed an addition of over 21 lakh investor accounts or folios in the first six months of the current fiscal (2015-16), primarily because of strong retail participation. This follows an addition of 25 lakh folios for the entire last fiscal, 2014-15. Folios are numbers designated for individual investor accounts, though one investor can have multiple ones. According to the Securities and Exchange Board of India data on investor accounts with 44 fund houses, the number of equity folios jumped to 3,38,40,981 last month from 31,691,619 at March-end, a gain of 21.5 lakh. Before 2014-15, there was a complete lull in equity inflows as well as generation of new folios, but in the past one year, equity markets have come back to life and yielded solid returns. Industry experts said heightened investor interest has led to a sharp increase in retail folios.

Reliance MF eyes more acquisitions after Goldman Sachs buy

After acquiring Goldman Sachs India mutual fund business, top fund house Reliance Capital Asset Management (RCAM) is looking for more acquisitions in this highly-fragmented market. While a number of foreign players have exited the market in recent years, there would be still be 43 fund houses present in the country after Goldman Sachs exit. However, there are only five fund houses that have average Asset Under Management (AUM) of more than ₹1 lakh crore - namely HDFC MF, ICICI Pru, Reliance MF, Birla Sunlife MF and UTI Mutual Fund, SBI Mutual Fund, Kotak Mahindra MF, IDFC MF and Franklin Templeton MF are among those with AUMs of over ₹50,000 crore each, while a number of others have much lower asset bases - making this ₹13 lakh sector ripe for further crore consolidation.

AMCs should reduce costs: U K Sinha

SEBI Chief U K Sinha has reiterated that AMCs should reduce costs in order to expand the reach of mutual funds. "In asset management in India, the cost is guite high. We are one of the six countries where it is more than 2%. If we really want to expand the reach of mutual funds, then this has to be reduced," he was quoted in Value Research magazine published in the anniversary issue of Mutual Fund Insights. He said that the TER charged by AMCs is high as compared to international standards. The Sumit Bose committee has also recommended that the TER charged by AMCs should come down.

SIP RETURN AS ON 31ST OCTOBER 2015

| | 0014 | 0040 | 0040 | 0000 | 0005 | 0000 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------------------|-------------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------|-----------------------------------------------------|
| Starting - November Month of | 2014 | 2012 3 | 2010 5 | 2008 7 | 2005 | 2003 |
| Years Invested Amount : | 1,20,000 | 3,60,000 | 6,00,000 | 8,40,000 | 10 12,00,000 | 12 14,40,00 |
| Schemes (Diversified Equity) | 1,20,000 | | eturns % - CAC | | 12,00,000 | 14,40,00 |
| Motilal Oswal Most Focused Midcap 30 Fund - Gr | 10.95 | n | eturns // - UAC | an - | - | _ |
| Motilal Oswal MOSt Focused Multicap 35 Fund - Gr | 11.21 | - | - | - | - | - |
| Principal Dividend Yield Fund - Gr Principal Emerging Bluechip Fund - Gr | -5.36 3.04 | 13.64 33.09 | 12.21 27.18 | 12.94 | 10.76 | - |
| Principal Growth Fund Gr Principal Large Cap Fund - Gr | 1.07 -0.78 | 21.54 17.34 | 19.26 15.19 | 16.96 15.35 | 12.13 | 12.77 |
| Reliance Equity Opportunities Fund - Gr | -0.22 | 23.93 | 21.07 | 22.09 | - 18.67 | - |
| Reliance Focused Large Cap Fund - Gr Reliance Growth Fund Gr | 2.74 -0.19 | 19.29 23.17 | 17.15 18.23 | 13.83 16.84 | - 14.84 | - 18.08 |
| Reliance Mid & Small Cap Fund - Gr | 4.87 | 33.77 | 25.61 | 22.56 | - | - |
| Reliance Quant Plus Fund - Gr Reliance Regular Savings Fund Equity Plan - Gr | -8.85 5.63 | 9.75 24.16 | 10.00 19.20 | 11.14 17.87 | - 16.57 | - |
| Reliance Small Cap Fund - Gr Reliance Top 200 Fund - Gr | 17.79 -2.61 | 46.45 21.40 | 33.82 18.46 | - 17.04 | - | - |
| Reliance Vision Fund Gr | -6.08 | 21.13 | 16.12 | 14.70 | 12.49 | 14.72 |
| Religare Invesco Business Leaders Fund - Gr Religare Invesco Contra Fund - Gr | 0.71 1.20 | 18.62 26.88 | 16.09 21.05 | 19.39 | - | - |
| Religare Invesco Dynamic Equity Fund - Gr | 1.35 | 16.66 | 15.89 | 15.34 | - | - |
| Religare Invesco Growth Fund - Gr Religare Invesco Mid N Small Cap Fund - Gr | 0.01 3.95 | 20.78 32.43 | 17.83 27.15 | 16.83 26.83 | - | - |
| Religare Invesco Midcap Fund - Gr SBI Blue Chip Fund - Gr | 3.56 4.22 | 32.73 | 26.57 20.26 | 25.78 18.15 | - | - |
| SBI Contra Fund - Regular Div | -1.29 | 22.83 17.65 | 14.39 | 12.60 | 10.84 | 14.99 |
| SBI Emerging Businesses Fund - Regular Plan - Gr SBI Magnum Equity Fund - Div | 7.47 1.13 | 23.68 18.17 | 21.64 16.00 | 23.76 15.75 | 18.22 13.82 | - 15.96 |
| SBI Magnum Global Fund - Div | 6.28 | 31.53 | 26.08 | 24.62 | 18.61 | 21.06 |
| SBI Magnum MidCap Fund - Gr SBI Magnum Multicap Fund - Gr | 11.24 5.77 | 37.85 26.01 | 30.56 20.78 | 26.42 17.54 | 18.58 13.08 | - |
| SBI Magnum Multiplier Plus - Div | 4.62 | 25.33 | 20.79 | 18.58 | 15.42 | 18.32 |
| SBI Small & Midcap Fund - Gr Sundaram Equity Multiplier Fund - Gr | 18.92 1.01 | 46.96 20.73 | 34.42 15.96 | 14.23 | - | - |
| Sundaram Growth Fund Gr | -18.48 | 4.57 | 5.98 | 7.36 | 6.78 | 9.46 |
| Sundaram Rural India Fund - Gr Sundaram S.M.I.L.E. Fund - Gr | 3.50 6.35 | 20.31 40.94 | 16.65 28.56 | 15.99 23.90 | - 19.29 | - |
| Sundaram Select Focus - Gr | -4.64 | 12.55 | 11.10 | 10.49 | 9.56 | 12.31 |
| Sundaram Select MidCap - Gr Tata Dividend Yield Fund - Gr | 8.18 2.01 | 34.39 19.96 | 26.37 16.61 | 24.52 17.69 | 20.04 15.81 | 22.42 |
| Tata Equity Opportunities Fund - Gr Tata Equity P/E Fund Gr | 3.25 -6.70 | 22.19 23.11 | 19.05 18.48 | 17.71 17.71 | 14.12 15.72 | 15.85 |
| Tata Ethical Fund - Gr | 7.21 | 24.08 | 20.82 | 20.34 | 16.04 | 17.57 |
| Tata Mid Cap Growth Fund - Gr Tata Pure Equity Fund - Gr | 6.44 -1.22 | 36.45 15.73 | 27.94 14.58 | 24.48 14.52 | 18.61 13.06 | - 15.33 |
| Taurus Bonanza Fund Gr | -1.60 | 16.27 | 13.00 | 12.15 | 9.10 | 10.68 |
| Taurus Discovery Fund - Gr Taurus Ethical Fund - Gr | 2.21 0.63 | 28.07 22.21 | 23.02 17.76 | 19.91 | 13.13 | 13.01 |
| Taurus Starshare Growth | -6.61 | 15.00 | 13.55 | 14.17 | 11.68 | 14.65 |
| Templeton India Growth Fund Gr UTI Dividend Yield Fund Gr | 3.43 -6.41 | 19.79 12.62 | 15.97 11.10 | 15.44 12.48 | 13.94 12.84 | 15.51 |
| UTI Equity Fund - Div | -0.80 | 19.58 | 17.65 | 17.42 14.22 | 14.96 | 15.56 |
| UTI India Lifestyle Fund - Gr UTI Leadership Equity Fund - Gr | -5.09 -5.60 | 12.55 14.05 | 13.02 13.55 | 12.89 | - | - |
| UTI Master Share - Div UTI Mid Cap Fund - Gr | -3.29 4.15 | 16.72 38.70 | 14.45 29.85 | 13.98 26.93 | 12.25 | 13.44 |
| UTI MNC Fund - Gr | 11.23 | 35.10 | 27.86 | 26.49 | 20.34 21.78 | - |
| UTI Opportunities Fund - Gr UTI Top 100 Fund - Gr | -7.99 -2.43 | 13.60 17.53 | 13.76 15.39 | 15.24 14.98 | 14.49 12.02 | - |
| Average Return of Above Funds | 1.04 | 23.18 | 19.25 | 17.99 | 14.62 | 15.71 |
| Maximum Return Minimum Return | 19.04 -18.48 | 47.10 4.57 | 34.42 5.98 | 30.96 7.36 | 23.82 6.78 | 23.35 9.40 |
| Universe ELSS / Tax Savings Schemes | 150 | 147 | 142 | 127 | 86 | 48 |
| Axis Long Term Equity Fund - Gr | 5.21 | 31.56 | 26.92 | | - | |
| Baroda Pioneer Elss 96 Birla Sun Life Tax Plan - Div | -6.68 2.77 | 16.96 25.90 | 14.49 21.34 | 13.44 19.00 | 10.58 14.62 | 11.11 15.86 |
| Birla Sun Life Tax Relief 96 Fund - Div | 3.56 | 27.04 | 21.72 | 19.08 | 15.05 | 15.90 |
| Birla Sun Life Tax Savings Fund - Gr BNP Paribas Long Term Equity Fund - Gr | 2.69 2.11 | 21.89 24.44 | 16.92 21.47 | 16.55 19.79 | 12.04 | - |
| BOI AXA Tax Advantage Fund - Regular - Growth Canara Robeco Equity Tax Saver Fund - Div | -0.22 -3.27 | 19.81 17.41 | 16.71 15.78 | - 16.47 | - 15.63 | - 17.61 |
| DSP BlackRock Tax Saver Fund - Gr | 1.16 | 22.58 | 19.67 | 18.52 | 15.63 | - |
| DWS Tax Saving Fund - Gr Edelweiss ELSS Fund - Gr | -0.61 4.22 | 18.89 21.98 | 16.06 18.84 | 14.04 | - | - |
| Franklin India Taxshield Gr | 2.77 | 25.03 | 20.90 | 20.09 | 16.96 | 18.20 |
| HDFC Long Term Advantage Fund - Gr HDFC Taxsaver - Div | -5.11 -8.37 | 16.31 17.81 | 15.18 15.30 | 16.01 15.98 | 13.41 13.85 | 15.20 16.73 |
| HSBC Tax Saver Equity Fund - Gr | -0.58 | 20.23 | 18.26 | 17.10 | - | - |
| ICICI Prudential Long Term Equity Fund - Regular Gr IDFC Tax Advantage (ELSS) Fund - Regular Gr | 1.28 -4.09 | 22.88 21.49 | 19.83 19.43 | 20.04 | 16.33 | 18.10 - |
| JM Tax Gain Fund - Growth Option | -6.45 | 19.90 | 16.62 | 13.71 | - | - |
| JP Morgan India Tax Advantage Fund - Gr Kotak Tax Saver - Gr | 1.23 -1.90 | 20.09 21.19 | 16.43 16.65 | - 15.38 | - | - |
| L&T Tax Advantage Fund - Gr | -0.28 -6.21 | 19.33 18.89 | 16.34 15.86 | 16.63 14.08 | - | - 10.54 |
| LIC Nomura Tay Dian Gr | -0.21 | 17.53 | 15.19 | 14.30 | 10.54 11.64 | 13.11 |
| LIC Nomura Tax Plan Gr Principal Personal Tax Saver | | 21.56 | 19.46 | 17.12 21.36 | 12.50 17.35 | 13.88 |
| Principal Personal Tax Saver Principal Tax Savings Fund | 1.05 | | 22 80 | | 17.00 | |
| Principal Personal Tax Saver Principal Tax Savings Fund Reliance Tax Saver Fund - Gr Religare Invesco Tax Plan - Gr | 1.05 -8.69 3.04 | 27.28 25.55 | 22.80 21.25 | 20.35 | - | - |
| Principal Personal Tax Saver Principal Tax Savings Fund Reliance Tax Saver Fund - Gr Religare Invesco Tax Plan - Gr SBI Magnum Tax Gain Fund - Div | 1.05 -8.69 3.04 0.35 | 27.28 25.55 21.97 | 21.25 18.95 | 20.35 17.26 | 14.03 | 17.52 |
| Principal Personal Tax Saver Principal Tax Savings Fund Reliance Tax Savings Fund - Gr Religare Invesco Tax Plan - Gr SBI Magnum Tax Gain Fund - Div Sundaram Tax Saver - Div Tata Long Term Equity Fund Regular Plan - Div | 1.05 -8.69 3.04 0.35 0.42 8.07 | 27.28 25.55 21.97 18.69 24.63 | 21.25 18.95 15.85 20.05 | 20.35 17.26 14.10 18.53 | 14.03 12.41 14.61 | 17.52 15.27 15.31 |
| Principal Personal Tax Saver Principal Tax Savings Fund Peliance Tax Saver Fund - Gr Religare Invesco Tax Plan - Gr SBI Magnum Tax Gain Fund - Div Sundaram Tax Saver - Div Tata Long Term Equity Fund Regular Plan - Div Taurus Tax Shield - Gr | 1.05 -8.69 3.04 0.35 0.42 8.07 -3.67 | 27.28 25.55 21.97 18.69 24.63 14.43 | 21.25 18.95 15.85 | 20.35 17.26 14.10 | - 14.03 12.41 | 17.52 15.27 |
| Principal Personal Tax Saver Principal Tax Savings Fund Principal Tax Savings Fund Reliance Tax Saver Fund - Gr Religare Invesco Tax Plan - Gr SBI Magnum Tax Gain Fund - Div Sundaram Tax Saver - Div Tata Long Term Equity Fund Regular Plan - Div Taurus Tax Shield - Gr Union KBC Tax Saver Scheme - Gr UTI Equity Tax Saving Plan - Div | 1.05 -8.69 3.04 0.35 0.42 8.07 -3.67 -8.92 -0.75 | 27.28 25.55 21.97 18.69 24.63 14.43 14.68 16.88 | 21.25 18.95 15.85 20.05 12.60 | 20.35 17.26 14.10 18.53 12.99 | 14.03 12.41 14.61 12.42 - | 17.52 15.27 15.31 - - 11.91 |
| Principal Personal Tax Saver Principal Tax Savings Fund Reliance Tax Savvings Fund - Gr Religare Invesco Tax Plan - Gr SBI Magnum Tax Gain Fund - Div Sundaram Tax Saver - Div Tata Long Term Equity Fund Regular Plan - Div Taurus Tax Shield - Gr Union KBC Tax Saver Scheme - Gr UTI Equity Tax Saving Plan - Div Average Return of Above Funds | 1.05 -8.69 3.04 0.35 0.42 8.07 -3.67 -8.92 | 27.28 25.55 21.97 18.69 24.63 14.43 14.68 | 21.25 18.95 15.85 20.05 12.60 | 20.35 17.26 14.10 18.53 12.99 | 14.03 12.41 14.61 12.42 - 10.89 | 17.52 15.27 15.31 - |
| Principal Personal Tax Saver Principal Tax Savings Fund Principal Tax Savings Fund Reliance Tax Saver Fund - Gr Religare Invesco Tax Plan - Gr SBI Magnum Tax Gain Fund - Div Sundaram Tax Saver - Div Tata Long Term Equity Fund Regular Plan - Div Taurus Tax Shield - Gr Union KBC Tax Saver Scheme - Gr UTI Equity Tax Saving Plan - Div | 1.05 -8.69 3.04 0.35 0.42 8.07 -3.67 -8.92 -0.75 | 27.28 25.55 21.97 18.69 24.63 14.43 14.68 16.88 21.09 | 21.25 18.95 15.85 20.05 12.60 - 14.55 18.11 | 20.35 17.26 14.10 18.53 12.99 - 13.74 16.76 | 14.03 12.41 14.61 12.42 - | 17.52 15.27 15.31 - - 11.91 15.08 |

NEWS UPDATE

Core industries grow 3.2% in September

The index of the output of eight core sectors grew 3.2 per cent in September against the same month last year. The growth was primarily due to an increase in fertilizer production, electricity generation and coal production, according to the Ministry of Commerce and Industry. The core sector growth registered in September last year was 1.9 per cent. The output growth in September this year was also more than 2.6 per cent recorded in August. The eight core industries - coal, crude oil, natural gas, refinery products, fertilisers, steel, cement and electricity account for 38 per cent of the total industrial production in the country.

India's exports will do relatively well in 2016, says UN report

Exports from India and Vietnam are expected to relatively do well in 2016 as their shipments are largely directed to advanced economies in Europe and North America that are expected to expand in the coming year, a United Nations report has said. The Asia-Pacific region, which includes India, China, Japan, Russia, and the ASEAN nations, among others, will hold its position as the largest trading region in the world despite the lowering of trade growth prospects due to global slowdown, the Asia-Pacific Trade and Investment Report 2015 pointed out. Countries, heavily dependent on China for their exports, however, will not do well, due to the slowdown in the country's economy, the report added.

Manufacturing PMI at 22-month low in October

A slower rise in new business inflows resulted in weaker expansion of manufacturing output, which came in at a 22-month low in October, a private survey showed. The Nikkei India Manufacturing Purchasing Managers' Index (PMI) - a composite single-figure indicator of manufacturing performance fell to 50.7 in October from 51.2 in September. The 50 mark divides expansion (above 50) from contraction. This is the third straight monthly fall for the manufacturing PMI and could prompt the government to go in for structural reforms in the coming days. In October, the rate of expansion in both production and order books was the weakest in the current 24-month sequence of growth. A sub-index covering new orders dropped to a two-year low of 51.2 from 52.5 in September.

Moody's upgrades Indian banking sector outlook to stable

Moody's Investors Service upgraded its outlook for India's banking system to 'stable' from 'negative' on expectation that a gradual improvement in the operating environment for lenders will lead to lesser growth in bad loans in future. Moody's had assigned a negative

SIP VALUE AS ON 31ST OCTOBER 2015

| Starting - November Month of | 2014 | 2012 | 2010 2008 | | 2005 | 2003 |
|-------------------------------------------------------------------------------------------------------------|--------------------|--------------------|------------------------|------------------------|------------------------|------------------------|
| Years | 1 | 3 | 5 | 7 | 10 | 12 |
| Invested Amount | 1,20,000 | 3,60,000 | 6,00,000 | 8,40,000 | 12,00,000 | 14,40,00 |
| Schemes (Diversified Equity) | 1,20,000 | | vestment Value | | 12,00,000 | 14,40,00 |
| Axis Equity Fund - Gr | 118,372 | 454.654 | 890,981 | | _ | |
| Axis MidCap Fund - Gr | 120,327 | 550,053 | | - | - | - |
| Baroda Pioneer Growth Fund - Growth Plan | 116,929 | 459,866 | 842,752 | 1,307,662 | 2,185,280 | - |
| Birla Sun Life Advantage Fund Gr Birla Sun Life Buy India Fund - Gr | 121,394 123,376 | 527,490 555,890 | 1,008,487 | 1,603,556 1,899,063 | 2,491,600 3,184,932 | 3,730,145 5,194,080 |
| Birla Sun Life Dividend Yield Plus - Growth | 117,256 | 465,630 | 1,112,040 860.861 | 1,899,063 | 2,612,941 | 3,933,234 |
| Birla Sun Life Equity Fund - Gr | 121,561 | 513,162 | 993,597 | 1,594,905 | 2,591,836 | 4,291,343 |
| Birla Sun Life Frontline Equity Fund - Gr Birla Sun Life India GenNext Fund - Gr | 119,218 122,233 | 474,726 505,348 | 932,390 | 1,552,093 | 2,736,159 3,062,184 | 4,520,913 |
| Birla Sun Life India Opportunities Fund - Gr | 131,365 | 505,348 | 1,028,929 1,165,189 | 1,791,808 1,933,454 | 2,865,080 | 4,014,089 |
| Birla Sun Life Long Term Advantage Fund - Gr | 120,079 | 498,909 | 968,244 | 1,599,505 | - | - |
| Birla Sun Life Midcap Fund - Gr Birla Sun Life MNC Fund Gr | 125,149 127,004 | 560,355 622,775 | 1,070,092 | 1,783,622 | 3,015,424 4,209,284 | 4,984,409 6,544,608 |
| Birla Sun Life Pure Value Fund - Gr | 122,804 | 585,594 | 1,277,723 1,161,871 | 2,374,077 1,979,672 | 4,209,204 | - 0,344,000 |
| Birla Sun Life Small and Midcap Fund - Gr | 125,294 | 557,269 | 1,070,279 | 1,814,453 | - | - |
| Birla Sun Life Special Situations Fund - Gr Birla Sun Life Top 100 Fund - Gr | 125,009 | 534,618 | 1,006,672 | 1,565,635 | 2,589,794 | - |
| BNP Paribas Dividend Yield Fund- Gr | 119,870 121,205 | 483,940 498,102 | 950,518 971,200 | 1,571,882 1,655,348 | 2,791,541 | - |
| BNP Paribas Equity Fund - Gr | 120,194 | 489,719 | 964,551 | 1,569,441 | 2,487,840 | - |
| BNP Paribas Midcap Fund - Gr | 125,915 | 575,061 | 1,199,678 | 2,142,843 | - | - |
| BOI AXA Equity Fund - Regular Plan Gr Canara Robeco Emerging Equities Fund - Gr | 117,317 126,714 | 449,165 639,351 | 840,187 1.296.108 | 1,297,850 2,379,945 | 3,789,491 | - |
| Canara Robeco Equity Diversified - Gr | 118,132 | 453,736 | 867,599 | 1,473,880 | 2,567,422 | - |
| Canara Robeco F.O.R.C.E. Fund - Regular Gr | 119,349 | 486,123 | 945,175 | - | - | - |
| Canara Robeco Large Cap Plus Fund - Gr DHFL Pramerica Large Cap Equity Fund - Gr | 117,835 117,464 | 441,769 427.460 | 842,699 | - | - | - |
| DSP BlackRock Equity Fund - Reg. Plan - Div | 118,006 | 476,098 | 886,408 | 1,457,180 | 2,547,173 | 4,367,578 |
| DSP BlackRock Focus 25 Fund - Gr | 120,782 | 494,254 | 916,100 | 0 504 040 | - | - |
| DSP BlackRock Micro Cap Fund - Gr DSP BlackRock Opportunities Fund - Gr | 129,403 120,818 | 681,831 485,149 | 1,349,056 922,388 | 2,501,649 1,511,186 | - 2,498,254 | 4,035,419 |
| DSP BlackRock Small and Mid Cap - Reg Gr | 123,316 | 559,280 | 1,076,868 | 1,904,965 | - | 4,035,418 |
| DSP BlackRock Top 100 Equity Fund Gr | 115,931 | 434,903 | 810,134 | 1,310,032 | 2,285,737 | 3,797,624 |
| DWS Alpha Equity Fund - Gr DWS Investment Opportunity Fund - Gr | 120,126 118,607 | 472,644 457,465 | 890,692 853,893 | 1,387,767 1,319,426 | 2,274,784 2,170,743 | 3,582,564 |
| Edelweiss Diversified Growth Equity Top 100 Fund - Gr | 118,230 | 461,097 | 894,888 | - | - | - |
| Edelweiss Emerging Leaders Fund - Gr | 124,041 | 530,550 | - | - | - | - |
| Edelweiss Prudent Advantage Fund Plan A - Gr Escorts Growth Plan G | 120,987 121,372 | 465,670 523,293 | 844,024 | - 1,511,956 | 2,310,683 | 3,502,887 |
| Franklin India Bluechip Fund Gr | 120,993 | 462,698 | 969,471 868,633 | 1,438,922 | 2,457,025 | 3,936,598 |
| Franklin India Flexi Cap Fund - Gr | 121,721 | 513,707 | 994,797 | 1,664,347 | 2,788,023 | - |
| Franklin India High Growth Companies Fund - Gr | 119,732 | 556,790 | 1,133,992 | 1,922,101 1,523,880 | - 2,361,550 | - 0.007.404 |
| Franklin India Opportunities Fund-Gr Franklin India Prima Fund Gr | 120,161 123,127 | 508,287 571,674 | 961,056 1,174,472 | 2,058,979 | 3,279,051 | 3,687,496 5,005,465 |
| Franklin India Prima Plus Gr | 122,124 | 516,561 | 1,007,732 | 1,682,630 | 2,890,852 | 4,769,209 |
| Franklin India Smaller Companies Fund - Gr | 125,038 | 617,331 | 1,305,207 | 2,299,488 | - | - |
| Goldman Sachs India Equity Fund - Gr HDFC Capital Builder-Gr | 121,788 120,901 | 520,813 495,807 | 952,692 | 1,623,593 | - 2,741,845 | 4,402,58° |
| HDFC Core and Satellite Fund - Gr | 120,641 | 479,835 | 860,481 | 1,417,859 | 2,294,474 | - |
| HDFC Equity Fund - Div | 115,881 | 465,937 | 879,860 | 1,507,499 | 2,646,356 | 4,469,188 |
| HDFC Growth Fund Gr HDFC Large Cap Fund - Gr | 119,031 115,364 | 448,696 410,813 | 824,288 767,888 | 1,360,085 1,217,524 | 2,347,379 1,854,037 | 3,847,161 2,718,201 |
| HDFC Mid Cap Opportunities Fund - Gr | 122,535 | 566,160 | 1,140,990 | 2,094,189 | - | - |
| HDFC Premier Multi-Cap Fund - Gr | 116,550 | 466,075 | 836,324 | 1,367,039 | 2,218,922 | - |
| HDFC Small and Mid Cap Fund - Gr HDFC Top 200 Fund - Div | 123,505 115,585 | 498,030 446,889 | 952,772 841,431 | 1,596,648 1,403,743 | 2.494.786 | 4,217,350 |
| HSBC Dividend Yield Equity Fund - Gr | 115,911 | 436,071 | 802,737 | 1,266,163 | - | - 4,217,000 |
| HSBC Dynamic Fund - Gr | 118,176 | 419,420 | 750,671 | 1,145,616 | - | - |
| HSBC Equity Fund - Gr HSBC India Opportunities Fund - Gr | 116,188 115,256 | 427,464 478,136 | 783,928 912,432 | 1,216,191 1,464,062 | 1,959,223 2,300,917 | 3,054,349 |
| HSBC Midcap Equity Fund - Gr | 121,752 | 478,136 586,507 | 1,083,578 | 1,464,062 | 2,300,917 | - |
| ICICI Prudential Dynamic Plan - Gr | 117,916 | 455,949 | 878,790 | 1,481,939 | 2,566,729 | 4,455,69 |
| ICICI Prudential Exports and Other Services Fund - Gr ICICI Prudential Focused Bluechip Equity Fund - Gr | 130,776 118,533 | 607,041 460,016 | 1,304,692 | 2,220,323 1,526,168 | - | - |
| ICICI Prudential Pocused Bidechip Equity Fund - Gi ICICI Prudential MidCap Fund - Gr | 118,533 | 576,092 | 889,555 1,119,723 | 1,861,959 | 2,798,676 | - |
| ICICI Prudential Multicap Fund - Gr | 123,388 | 502,529 | 966,043 | 1,582,247 | 2,551,811 | 4,058,08 |
| ICICI Prudential Select Large Cap Fund - Retail Gr ICICI Prudential Top 100 Fund - Gr | 114,972 116,678 | 438,800 | 833,963 | - 1,413,409 | 2,340,957 | 3,724,78 |
| ICICI Prudential Top 100 Fund - Gr ICICI Prudential Value Discovery Fund Gr | 116,678 | 444,218 557,735 | 860,860 1,131,734 | 1,413,409 2,088,785 | 2,340,957 3,692,956 | 3,124,18 |
| IDFC Classic Equity Fund - Regular Plan - Gr | 116,813 | 431,044 | 808,295 | 1,254,729 | 1,956,121 | - |
| IDFC Equity Fund - Regular Plan - Gr IDFC Imperial Equity Fund - Regular Plan - Gr | 113,491 | 410,828 | 769,923 | 1,228,423 | - | - |
| IDFC Imperial Equity Fund - Regular Plan - Gr IDFC Premier Equity Fund - Regular Plan - Gr | 113,962 120,198 | 415,837 524,444 | 754,004 1,051,367 | 1,172,491 1,899,819 | 3,698,680 | - |
| IDFC Sterling Equity Fund - Regular Gr | 116,186 | 485,926 | 944,520 | 1,658,913 | - | - |
| Indiabulls Blue Chip Fund - Gr | 121,200 | 440,208 | 045 570 | 1 201 161 | 1 004 007 | 2 502 04 |
| JM Equity Fund Growth Option JM Multi Strategy Fund - Growth Option | 117,314 114,699 | 458,676 470,035 | 845,573 868,883 | 1,281,161 1,287,886 | 1,824,097 | 2,593,94 |
| JP Morgan India Equity Fund - Gr | 120,138 | 475,735 | 896,496 | 1,469,554 | - | - |
| JP Morgan India Mid and Small Cap Fund - Gr | 123,886 | 598,986 | 1,217,202 | 2,137,464 | 9 9 4 9 0 4 0 | 2 01 4 07 |
| Kotak 50 Equity Scheme Div Kotak Classic Equity Fund - Gr | 121,200 117,430 | 474,821 446,315 | 894,995 857,458 | 1,428,152 1,382,931 | 2,343,612 2,249,808 | 3,814,97 |
| Kotak Emerging Equity Scheme - Gr | 124,359 | 591,878 | 1,159,162 | 1,920,819 | - | - |
| Kotak Midcap - Gr | 123,148 | 551,443 | 1,066,787 | 1,817,040 | 2,810,951 | - |
| Kotak Opportunities Fund - Gr Kotak Select Focus Fund - Gr | 119,578 121,646 | 487,065 512,387 | 930,500 1,002,535 | 1,511,515 - | 2,516,975 - | - |
| L&T Equity Fund - Gr | 121,040 | 477,522 | 902,482 | 1,510,865 | 2,594,108 | - |
| L&T India Large Cap Fund - Gr | 117,911 | 465,336 | 874,408 | 1,463,252 | - | - |
| L&T India Special Situations Fund - Gr | 118,756 | 485,806 | 950,458 | 1,613,571 | - | - |
| L&T India Value Fund - Gr L&T Midcap Fund - Gr | 126,035 124,329 | 577,109 593,008 | 1,147,597 1,159,635 | - 1,970,321 | 3,202,443 | - |
| LIC Nomura Equity Fund Gr | 114,168 | 434,274 | 806,124 | 1,254,999 | 1,931,990 | 2,680,35 |
| LIC Nomura Growth Fund Gr | 117,389 | 457,333 | 854,723 | 1,351,672 | 2,067,141 | - |
| Mirae Asset Emerging Bluechip Fund - Gr Mirae Asset India Opportunities Fund - Gr | 127,291 120,614 | 617,400 500.485 | 1,289,256 | - 1,732,380 | - | - |
| Motilal Oswal MOSt Focused 25 Fund - Gr | 119,633 | 500,485 | 984,715 - | 1,732,380 | - | - |

NEWS UPDATE

outlook to the Indian banking system in November 2011 as it was of the view that the asset quality of the lenders was deteriorating. In the report titled 'Banking System Outlook - India: Gradual Improvement in Operating Environment Drives Stable Outlook', Moody's said the stable outlook is based on Moody's assessment of five drivers - improving operating environment, stable asset risk and capital, stable funding and liquidity.

India's FY16 GDP growth estimate revised to 7.5%: India Ratings

India Ratings revised downwards to 7.5 per cent the GDP growth forecast, from earlier estimate of 7.7 per cent, for the current financial year because of weak agricultural growth. The downward revision in forecast is primarily due to the lower agricultural growth caused by a deficient rainfall, India Ratings and Research said in a report. It expects agricultural growth to expand 0.9 per cent this fiscal from 0.2 per cent of FY15. The report said that although the sector has over the years become more resilient to monsoon shocks, agricultural output in a large parts is still dependent on rains. It added that although investment is showing signs of incipient recovery, a full blown investment recovery will take another 12-18 months.

Govt unveils new draft civil aviation policy, to raise FDI limit beyond 50%

The government released its draft civil aviation policy for inputs from stakeholders before finalisation. It proposed raising foreign direct investment in domestic airlines from the current 49 per cent to over 50 per cent, besides a slew of tax incentives for airlines and maintenance works. Offering travellers an incentive to fly to small towns at affordable rates and easing the norms for domestic carriers to operate services abroad were some of the highlights of the new draft aviation policy. The primary aim of the policy is to ensure a tariff of no more than Rs 2,500 per ticket for each flying-hour with a host of incentives and other benefits to both airport developers and operators to make that happen.

India business confidence rises only slightly in Oct

India's business confidence rose only slightly in October, despite a biggerthan-expected rate cut from the Reserve Bank of India (RBI), as worries about weak demand continues to impact sentiment, a private survey showed. The MNI India Business Sentiment Indicator rose to 62.3 in October from a more than a 1-1/2 year low of 61.4 in September, according to MNI Indicators, which is part of Deutsche Borse Group. MNI said manufacturing and construction companies had reported a rise in sentiment, but noted confidence among service sector companies fell for a fourth consecutive month despite the Reserve

| Starting - November Month of | 2014 | 2012 | 2010 | 2008 | 2005 | 2003 |
|----------------------------------------------------------------------------------------------------|--------------------|---------------------------|---------------------------|-------------------------------|-------------------------------|------------------------|
| Years | 1 | 3 | 5 | 7 | 10 | 12 |
| Invested Amount | 1,20,000 | 3,60,000 | 6,00,000 | 8,40,000 | 12,00,000 | 14,40,000 |
| Schemes (Diversified Equity) | 1,20,000 | | vestment Value | | 12,00,000 | 14,40,000 |
| Motilal Oswal Most Focused Midcap 30 Fund - Gr | 126,617 | | - | _ | _ | _ |
| Motilal Oswal MOSt Focused Multicap 35 Fund - Gr | 126,766 | - | - | - | | - |
| Principal Dividend Yield Fund - Gr Principal Emerging Bluechip Fund - Gr | 116,675 121,857 | 439,492 571,811 | 812,633 1,165,313 | 1,327,476 - | 2,091,600 | - |
| Principal Growth Fund Gr | 120,656 | 490,418 | 964,593 | 1,530,336 | 2,249,415 | 3,231,118 |
| Principal Large Cap Fund - Gr Reliance Equity Opportunities Fund - Gr | 119,521 119,866 | 462,901 506,605 | 873,951 1.007.363 | 1,445,551 1,834,542 | 3.190.144 | - |
| Reliance Focused Large Cap Fund - Gr | 121,675 | 475,548 | 916,660 | 1,369,786 | | - 4 504 005 |
| Reliance Growth Fund Gr Reliance Mid & Small Cap Fund - Gr | 119,883 122,967 | 501,401 576,827 | 940,772 1,122,821 | 1,523,877 1,865,574 | 2,598,094 | 4,594,395 - |
| Reliance Quant Plus Fund - Gr | 114,477 | 415,726 | 769,634 | 1,245,108 | - 0.050.045 | - |
| Reliance Regular Savings Fund Equity Plan - Gr Reliance Small Cap Fund - Gr | 123,426 130,637 | 508,154 676,510 | 963,264 1,360,944 | 1,580,597 - | 2,850,045 - | - |
| Reliance Top 200 Fund - Gr | 118,388 116,226 | 489,499 487,673 | 946,177 894.003 | 1,534,945 1,412,998 | 2,292,393 | 3.675.386 |
| Reliance Vision Fund Gr Religare Invesco Business Leaders Fund - Gr | 120,435 | 471,189 | 893,212 | 1,412,998 | - | - 3,073,300 |
| Religare Invesco Contra Fund - Gr | 120,733 120,825 | 527,009 458,515 | 1,006,881 | 1,667,846 | - | - |
| Religare Invesco Dynamic Equity Fund - Gr Religare Invesco Growth Fund - Gr | 120,007 | 485,367 | 888,907 931,760 | 1,445,230 1,523,762 | - | - |
| Religare Invesco Mid N Small Cap Fund - Gr Religare Invesco Midcap Fund - Gr | 122,409 122,175 | 566,883 569,095 | 1,164,337 1,148,538 | 2,167,317 2,089,116 | - | - |
| SBI Blue Chip Fund - Gr | 122,578 | 499,119 | 987,946 | 1,596,331 | - | - |
| SBI Contra Fund - Regular Div SBI Emerging Businesses Fund - Regular Plan - Gr | 119,205 124,534 | 464,901 504,879 | 857,183 1.021,248 | 1,311,360 1,945,863 | 2,100,275 3,113,042 | 3,739,960 |
| SBI Magnum Equity Fund - Div | 120,691 | 468,208 | 891,402 | 1,466,185 | 2,461,072 | 3,990,287 |
| SBI Magnum Global Fund - Div SBI Magnum MidCap Fund - Gr | 123,821 126,787 | 560,326 607,729 | 1,135,422 1,261,504 | 2,005,537 2,136,128 | 3,179,287 3,175,449 | 5,610,116 |
| SBI Magnum Multicap Fund - Gr | 123,514 | 520,902 | 1,000,463 | 1,562,207 | 2,365,680 | - |
| SBI Magnum Multiplier Plus - Div SBI Small & Midcap Fund - Gr | 122,816 131,296 | 516,196 680,671 | 1,000,682 1,379,996 | 1,620,735 - | 2,679,899 | 4,670,583 - |
| Sundaram Equity Multiplier Fund - Gr | 120,623 | 485,047 | 890,393 | 1,389,446 | - | - |
| Sundaram Growth Fund Gr Sundaram Rural India Fund - Gr | 108,267 122,139 | 385,431 482,275 | 696,750 905,559 | 1,089,365 1,478,832 | 1,697,694 | 2,603,162 |
| Sundaram S.M.I.L.E. Fund - Gr | 123,866 | 631,871 | 1,203,699 | 1,955,266 | 3,298,151 | - |
| Sundaram Select Focus - Gr Sundaram Select MidCap - Gr | 117,127 124,960 | 432,699 581,481 | 790,678 1,143,222 | 1,216,743 1,998,584 | 1,962,913 3,434,727 | 3,135,526 6,149,295 |
| Tata Dividend Yield Fund - Gr | 121,233 | 479,910 | 904,590 | 1,570,537 | 2,736,801 | - |
| Tata Equity Opportunities Fund - Gr Tata Equity P/E Fund Gr | 121,985 115,834 | 494,810 500,999 | 959,654 946,467 | 1,571,662 1,571,811 | 2,500,419 2,723,802 | 3,959,523 |
| Tata Ethical Fund - Gr | 124,379 | 507,591 | 1,001,504 | 1,724,903 | 2,769,813 | 4,441,592 |
| Tata Mid Cap Growth Fund - Gr Tata Pure Equity Fund - Gr | 123,915 119,251 | 597,038 452,565 | 1,186,322 861,096 | 1,995,819 1,403,897 | 3,180,117 2,362,341 | 3,826,669 |
| Taurus Bonanza Fund Gr | 119,014 | 456,021 | 828,559 | 1,290,707 | 1,916,538 | 2,818,173 |
| Taurus Discovery Fund - Gr Taurus Ethical Fund - Gr | 121,358 120,390 | 535,779 495,182 | 1,056,225 930,688 | 1,699,514 | 2,372,007 | 3,283,116 |
| Taurus Starshare Growth | 115,893 | 447,964 | 839,623 | 1,386,577 | 2,196,451 | 3,656,735 |
| Templeton India Growth Fund Gr UTI Dividend Yield Fund Gr | 122,093 116,015 | 478,815 433,187 | 890,815 790,688 | 1,450,138 1,306,137 | 2,476,645 2,335,281 | 3,871,413 |
| UTI Equity Fund - Div | 119,508 | 477,469 | 927,755 | 1,555,684 | 2,615,118 | 3,885,721 |
| UTI India Lifestyle Fund - Gr UTI Leadership Equity Fund - Gr | 116,843 116,524 | 432,737 441,994 | 828,842 839,678 | 1,388,914 1,325,116 | - | - |
| UTI Master Share - Div | 117,968 | 458,911 | 858,367 | 1,377,194 | 2,262,859 | 3,376,373 |
| UTI Mid Cap Fund - Gr UTI MNC Fund - Gr | 122,535 126,781 | 614,326 586,805 | 1,240,653 1,184,119 | 2,175,159 2,141,750 | 3,490,570 3,770,951 | - |
| UTI Opportunities Fund - Gr | 115,024 | 439,228 | 844,023 | 1,440,299 | 2,549,589 | - |
| UTI Top 100 Fund - Gr Average Value of Above Funds | 118,501 120,598 | 464,118 503,825 | 878,329 973,775 | 1,426,895 1.612.977 | 2,235,731 2,612,628 | 4,009,447 |
| Maximum Value | 131,365 | 681,831 | 1,379,996 | 2,501,649 | 4,209,284 | 6,544,608 |
| Minimum Value Universe | 108,267 150 | 385,431 147 | 696,750 142 | 1,089,365 127 | 1,697,694 86 | 2,593,949 48 |
| ELSS / Tax Savings Schemes | | | | | | - |
| Axis Long Term Equity Fund - Gr Baroda Pioneer Elss 96 | 123,178 115,847 | 560,551 460,447 | 1,158,087 859,080 | 1.350.980 | 2,071,838 | 2,898,638 |
| Birla Sun Life Tax Plan - Div | 121,693 | 520,144 | 1,013,918 | 1,644,995 | 2,567,573 | 3,962,709 |
| Birla Sun Life Tax Relief 96 Fund - Div Birla Sun Life Tax Savings Fund - Gr | 122,173 121,649 | 528,164 492,763 | 1,023,373 911,452 | 1,649,983 1,508,348 | 2,626,930 2,238,257 | 3,974,818 - |
| BNP Paribas Long Term Equity Fund - Gr | 121,292 | 510,072 | 1,017,153 | 1,691,831 | - | - |
| BOI AXA Tax Advantage Fund - Regular - Growth Canara Robeco Equity Tax Saver Fund - Div | 119,864 117,981 | 478,976 463,299 | 906,963 886,623 | 1,504,319 | 2,709,606 | - 4,452,301 |
| DSP BlackRock Tax Saver Fund - Gr | 120,713 | 497,449 | 974,222 | 1,617,355 | - | - |
| DWS Tax Saving Fund - Gr Edelweiss ELSS Fund - Gr | 119,624 122,576 | 472,939 493,397 | 892,698 954.786 | 1,380,333 | - | - |
| Franklin India Taxshield Gr | 121,697 | 514,164 | 1,003,456 | 1,709,537 | 2,909,480 | 4,632,349 |
| HDFC Long Term Advantage Fund - Gr HDFC Taxsaver - Div | 116,834 114,785 | 456,301 465,931 | 873,779 876,366 | 1,480,181 1,478,168 | 2,407,007 2,464,825 | 3,794,569 4,199,130 |
| HSBC Tax Saver Equity Fund - Gr | 119,646 | 481,752 | 941,528 | 1,538,267 | - | - |
| ICICI Prudential Long Term Equity Fund - Regular Gr IDFC Tax Advantage (ELSS) Fund - Regular Gr | 120,784 117,472 | 499,434 490,126 | 977,974 968,471 | 1,706,483 - | 2,813,178 - | 4,600,542 - |
| JM Tax Gain Fund - Growth Option | 115,993 | 479,529 | 904,827 | 1,364,309 | - | - |
| JP Morgan India Tax Advantage Fund - Gr Kotak Tax Saver - Gr | 120,756 118,830 | 480,825 488,113 | 900,776 905,481 | - 1,447,152 | - | - |
| L&T Tax Advantage Fund - Gr | 119,827 | 475,817 | 898,738 | 1,513,060 | - | - |
| LIC Nomura Tax Plan Gr Principal Personal Tax Saver | 116,146 119,593 | 472,938 464,078 | 888,423 873,919 | 1,382,250 1,393,062 | 2,067,669 2,191,124 | 2,792,330 3,303,714 |
| Principal Tax Savings Fund | 120,644 | 490,572 | 969,162 | 1,539,137 | 2,293,897 | 3,477,273 |
| Reliance Tax Saver Fund - Gr Religare Invesco Tax Plan - Gr | 114,580 121,860 | 529,801 517,736 | 1,050,046 1,011,961 | 1,787,839 1,725,623 | 2,972,527 - | - |
| SBI Magnum Tax Gain Fund - Div | 120,213 | 493,339 | 957,326 | 1,546,812 | 2,488,698 | 4,425,758 |
| Sundaram Tax Saver - Div Tata Long Term Equity Fund Regular Plan - Div | 120,257 124,893 | 471,646 511,395 | 888,077 983,070 | 1,383,345 1,617,858 | 2,282,145 2,566,922 | 3,811,736 3,821,772 |
| Taurus Tax Shield - Gr | 117,731 | 444,393 | 820,386 | 1,329,817 | 2,284,351 | - |
| Union KBC Tax Saver Scheme - Gr UTI Equity Tax Saving Plan - Div | 114,433 119,541 | 445,970 459,915 | 860,413 | 1,365,365 | 2,106,563 | 3,053,392 |
| Average Value of Above Funds | 119,472 | 487,874 | 940,404 | 1,525,247 | 2,447,922 | 3,813,402 |
| Maximum Value Minimum Value | 124,893 114,433 | 560,551 444,393 | 1,158,087 820,386 | 1,787,839 | 2,972,527 2,067,669 | 4,632,349 2,792,330 |
| Winimum value Universe | 32 | 32 | 31 | 1,329,817 26 | 18 | 15 |
| S&P BSE SENSEX | 115,778 115,857 | 418,505 421,340 | 779,774 784,112 | 1,237,279 1,243,278 | 1,972,288 1,995,016 | 3,026,281 3,011,319 |

NEWS UPDATE

Bank of India's rate cut on Sept. 29. India Inc's external borrowings down

32% at \$2.6 bn in Sept

External commercial borrowings (ECBs) by Indian firms declined by 32% to \$2.61 billion in September, according the Bank (RBI) data. The borrowings were at \$3.18 billion in the same month last year. However, ECBs raised by Indian firms in August this year were significantly lower at \$750.77 million, as per RBI data. Of the total amount raised during last month, \$1.48 billion was through approval route, while \$1.13 billion came via automatic route.

Govt announces more sops to prop up falling exports

With the country's exports showing no signs of revival in the face of continuing slowdown in global demand, the Government has announced additional sops for exporters. The Commerce Ministry has expanded the current incentive schemes for exporters to include more products, greater number of markets and, in some cases, has also increased the incentive amount, according to an official release. The additional items that have been included in the Merchandise Exports from India Scheme (MEIS) are textile items, pharmaceuticals, surgical, herbals, project goods, auto components, telecom, computer, electrical and electronics products and railway transport equipment and parts.

India ranks 8th on minority investors' protection: World Bank

India is ranked 8th globally when it comes to protection of minority investors, ahead of many developed economies including the US, Germany and Japan. China is ranked much lower at 134th and India is ranked best among all BRICS countries (Brazil, Russia, India, China and South Africa). This is part of the latest 'Doing Business 2016' report of the World Bank that covers 189 economies and where India's overall ranking for ease of doing business has remained low at 130th position, despite an improvement since the last year.

India overtakes China, becomes biggest gold consumer: Survey

India regained its top position from China as the biggest overall consumer of gold in the first nine months this year with a total consumption of 642 tonnes, a survey said. China is trailing by just 63 tonnes at total consumption of 579 tonnes in the first nine months, according to GFMS Gold Survey Q3 2015 Review and Outlook. In India, jewellery consumption increased by 5 per cent year-on-year to an estimated 193 tonnes in Q3 2015, the highest quarterly consumption since Q1 2011 and the highest third quarter demand since 2008, the report Thomson Reuters stated.

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